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**PRESS RELEASE**

## **Tata Motors fuels engineering ambitions of India's underprivileged students**

- Training students of Jawahar Navodaya Vidyalaya Samiti (JNV) for competitive engineering exams like NEET, IIT JEE Mains and IIT JEE Advanced, in association with Avanti Fellows
- Basis the previous results, more than 70% of the alumni of this programme make it to the country's prestigious institutes; 23% belong to SC and ST category
- Over 616 students across 62 JNV schools in Pondicherry, Kolhapur, Mangalore and Palghar have benefited from this programme since 2013-14

**Mumbai, November 4, 2020:** Tata Motors, one of India's leading automaker, in association with Avanti Fellow NGO is conducting special coaching classes and grooming unprivileged students to prepare for NEET, IIT JEE Mains and IIT JEE Advanced competitive exams. This year, 43 students skilled from this programme have succeeded to ace the IIT JEE Mains while 27 students have cleared IIT JEE Advanced. This year, JNV Puducherry has emerged as the leading center with over 89% and 100% success for IIT JEE Advanced JEE Mains respectively.

Conducted at JNV centres across India for students of class 11<sup>th</sup> and 12<sup>th</sup>, the programme aims to identify, nurture and enable young minds with a penchant for science and technology to achieve their career aspirations. Over the years, graduates of this programme have featured in the top 500 on the IIT Joint Entrance examination list and achieved full-time scholarships at the world's best universities.

The phenomenal achievement of this programme has been attributed to the unique peer-to-peer learning approach along with focused preparation from skilled mentors that help the students better understand the concepts and instill smarter problem solving, furthering their confidence. Success delivered by this programme has motivated the students to work harder and pursue their dreams with hope, perseverance and hard work.

In spite of the on-going pandemic, this programme is currently operational virtually and coaching is being imparted through online medium owing to the safety of the students. Over 212 students from 41 schools nationally are registered to attend the above batches of online classes.

The recent NEET results have been quite encouraging as well- In the JNV Palghar programme supported by TML, 23 students appeared for NEET, out of which 22 students qualified the exam (95% selection rate).

**Elaborating on the success of Tata Motors' Education programmes, Vinod Kulkarni - CSR Head at Tata Motors, said** *"Tata Motors firmly believes that quality education is the cornerstone of nation-building and has therefore committed to ensuring a conducive learning environment for disadvantaged students across India. Through our programmes, we aim to accelerate the career aspirations of talented young individuals with limited resources, who will further contribute to moving the nation forward. It is a matter of immense pride for Tata Motors to have assisted these future engineers in their educational journey. Tata Motors will continue to design and invest in programmes for better learning of the underprivileged by introducing advanced technology in academics to cater to the evolving times."*

Additionally, Tata Motors hosts various other initiatives across the country to support unprivileged students' education in form of resources and institutional aid. Covering the spectrum of different education streams, the programmes are held

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from the middle to higher education levels by organizing classes for difficult subjects, inculcating value-based life skills and plugging the infrastructure gaps along with promoting sports and other co-curricular activities. Furthermore, Tata Motors also facilitates financial aid for the well-performing and high-potential students inspiring them to perform better. These initiatives have led to a significant improvement in the pass percentage of government schools from 62% in 2019 to 80% in the last academic year. The average score of the students has increased by 20% with over 44% of the students securing more than 60% marks in their class X half-yearly examination. In FY 19-20, the overall efforts undertaken by the company under its education pillar 'Vidyadhanam' have positively impacted the lives of over 1,50,000 students.

ENDS

**About Tata Motors**

Tata Motors Limited (NYSE: [TTM](#); BSE: [500570](#) and [570001](#); NSE: [TATAMOTORS](#) and [TATAMTRDVR](#)), a USD 35 billion organization, is a leading global automobile manufacturer of cars, utility vehicles, pick-ups, trucks and buses. Part of the USD 113 billion Tata group, Tata Motors is India's largest and the only OEM offering extensive range of integrated, smart and e-mobility solutions. It has operations in India, the UK, South Korea, Thailand, South Africa, and Indonesia through a strong global network of 103 subsidiaries, 10 associate companies, 3 joint ventures and 2 joint operations as on March 31, 2020.

With a focus on engineering and tech enabled automotive solutions catering to the future of mobility, Tata Motors is India's market leader in commercial vehicles and amongst the top four in the passenger vehicles market. With 'Connecting Aspirations' at the core of its brand promise, the company's innovation efforts are focused to develop pioneering technologies that are sustainable as well as suited to evolving aspirations of the market and the customers. Tata Motors strives to bring new products that fire the imagination of GenNext customers, fueled by state of the art design and R&D centers located in India, UK, US, Italy and South Korea. Internationally, Tata commercial and passenger vehicles are marketed in countries, spread across Africa, the Middle East, South Asia, South East Asia, South America, Australia, CIS, and Russia.

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