

Tata Nexon sets the bar for Safety in India

-Achieves the highest adult safety score amongst all the models tested by Global NCAP in India-

Key Highlights:

- Awarded 4-star adult safety rating from Global New Car Assessment Programme (Global NCAP)
- Achieves the highest adult safety score (13.56/17.00) amongst all the models tested across the Indian market by Global NCAP

Mumbai, August 7, 2018: Tata Motors today proudly announced that the Nexon has been certified with a 4-star rating by Global NCAP – a certification that is considered as the global benchmark for evaluating the car safety of newly introduced models. The recently concluded safety tests by Global NCAP indicate that the Nexon achieved the highest adult safety score **(13.56/17.00)** amongst all the models tested across the Indian market. With this 'LEVEL NEX' performance, the Nexon now is not only the most awarded compact SUV, but also sets a new benchmark for safety in India. Additionally, the car has also received high rating for "Child Protection" as per the safety test conducted by Global NCAP.

Speaking about the new feat achieved by the Nexon, Mr. Mayank Pareek, President – PVBU, Tata Motors, said, *"The Global NCAP results are a reflection of our commitment towards bringing technologically advanced features which are safe yet stylish. With these test results, the Nexon is India's safest compact SUV, after being one of the most awarded models from the Tata Motors' PV stable. It is a proud moment for all our Nexon customers today. I am delighted and proud of the hard-work put in by the entire team and congratulate each one for this accomplishment. Our journey to offer best quality products continues."*

What makes Tata Nexon a safe SUV?

The Energy-absorbing body structure with high-strength steel construction and critical reinforcements, effectively absorb the impact energy and provide a stable load-path for protecting the passenger compartment from deformation.

For driver & passengers safety, the Nexon comes equipped with dual-frontal airbags and seatbelts with pre-tensioner, load-limiter & crash-locking tongue which prevents the uncontrolled forward movement of the occupant and avoids injuries. The driver footwell area is also reinforced with pedal blockers to prevent the feet injuries in the event of an unfortunate crash.

In addition to the structural integrity, Nexon hosts a range of Safety features such as ABS with EBD as standard offering, ISOFIX anchorage for child-seat, Child-safety door locks, Voice-based alerts and Front fog lamps with cornering assistance which ensure an all-round safety while driving on-road.

With its striking style and exhilarating performance, the Tata Nexon has been winning hearts of the customers and yielding robust sales numbers for Tata Motors since its launch.

-Ends-

About Tata Motors

Tata Motors Limited (BSE: [TATAMOTORS](#)), a USD 45 billion organisation, is a leading global automobile manufacturer of cars, utility vehicles, buses, trucks and defence vehicles. Part of the USD 100 billion Tata group, Tata Motors is India's largest and the only OEM offering extensive range of integrated, smart and e-mobility solutions. Tata Motors has operations in the UK, South Korea, Thailand, South Africa, and Indonesia through a strong global network of 109 subsidiary and associate companies, including Jaguar Land Rover in the UK and Tata Daewoo in South Korea.

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PRESS RELEASE

With a focus on engineering and tech enabled automotive solutions catering to the future of mobility, Tata Motors is India's market leader in commercial vehicles and amongst the top four in the passenger vehicles market. With 'Connecting Aspirations' at the core of its brand promise, the company's innovation efforts are focused to develop pioneering technologies that are sustainable as well as suited to evolving aspirations of the market and the customers. Tata Motors strives to bring new products that fire the imagination of GenNext customers, fueled by state of the art design and R&D centers located in India, the UK, Italy and Korea. Internationally, Tata commercial and passenger vehicles are marketed in countries, spread across Europe, Africa, the Middle East, South Asia, South East Asia, South America, Australia, CIS, and Russia.

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