

## **Tata Motors rolls out the 100,000<sup>th</sup> Nexon from its Ranjangaon plant** **India now has 1 lakh reasons to drive safe with TATA NEXON – India's Safest Car**

**Mumbai, July 19, 2019:** Tata Motors today rolled out its 100,000<sup>th</sup> Tata Nexon from its Ranjangaon facility. The announcement comes in less than 22 months after the brand sold its first vehicle in September 2017. This compact SUV has always been a customer favorite and having been crowned as India's Safest car, NEXON has scaled new heights in sales, making it the 2<sup>nd</sup> most selling compact SUV in the past 1 year.

With its exciting coupe' inspired design, premium three-tone interiors, 110 PS Turbocharged engines and various segment-first offerings like Multi-Drive modes (ECO | CITY | SPORT), 209mm ground clearance & Floating Infotainment with 8 speakers, NEXON created a benchmark in its category. In light of its superiority, NEXON became the most awarded compact SUV of 2018.

However, the biggest achievement for NEXON came with a full 5-star safety rating in the renowned Global NCAP crash test, making it India's Safest Car. NEXON is the only car in India to have achieved this feat.

With the roll-out of the 100,000<sup>th</sup> Nexon, it gives Tata Motors immense confidence to continue building safer cars for our Indian customers.

For more details, please visit <https://nexus.tatamotors.com/>.

### **About Tata Motors**

Tata Motors Limited (BSE: [TATAMOTORS](#)), a USD 45 billion organisation, is a leading global automobile manufacturer of cars, utility vehicles, buses, trucks and defence vehicles. Part of the USD 100 billion Tata group, Tata Motors is India's largest and the only OEM offering extensive range of integrated, smart and e-mobility solutions. Tata Motors has operations in the UK, South Korea, Thailand, South Africa, and Indonesia through a strong global network of 109 subsidiary and associate companies, including Jaguar Land Rover in the UK and Tata Daewoo in South Korea.

With a focus on engineering and tech enabled automotive solutions catering to the future of mobility, Tata Motors is India's market leader in commercial vehicles and amongst the top four in the passenger vehicles market. With 'Connecting Aspirations' at the core of its brand promise, the company's innovation efforts are focused to develop pioneering technologies that are sustainable as well as suited to evolving aspirations of the market and the customers. Tata Motors strives to bring new products that fire the imagination of GenNext customers, fueled by state of the art design and R&D centers located in India, the UK, Italy and Korea. Internationally, Tata commercial and passenger vehicles are marketed in countries, spread across Europe, Africa, the Middle East, South Asia, South East Asia, South America, Australia, CIS, and Russia.

To know more, please visit ([www.tatamotors.com](http://www.tatamotors.com); also follow us on Twitter: <https://twitter.com/TataMotors>)

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**PRESS NOTE**

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