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**PRESS RELEASE**

## **Tata Motors Enters the Dominican Republic with Versatile Range of Commercial Vehicles**

### ***Partners with Equimax for Distribution, Sales, Service and Support***

- Introduces solutions catering to varied segments – Super Ace, Xenon, Ultra range of trucks and LPT 613
- Enhances customer value through robust, application-driven vehicles and the operational reliability of Equimax's extensive service and spares network

**Santo Domingo, August 13, 2025:** Tata Motors, India's largest commercial vehicle manufacturer and a global leader in mobility solutions, has officially entered the Dominican Republic market through a strategic partnership with Equimax, its authorised distributor. This launch marks a significant milestone in Tata Motors' global expansion strategy and introduces a tailored portfolio of commercial vehicles designed to meet the evolving needs of the region's logistics, infrastructure, and last-mile delivery sectors.

The product lineup includes the Tata Super Ace for agile last-mile delivery, the Tata Xenon pickup for rugged utility, the Ultra range of trucks (T.6, T.7, T.9) for smart intra-city logistics, and the LPT 613 tipper for construction and infrastructure applications. These vehicles are engineered to deliver superior performance, durability, and total cost of ownership—hallmarks of Tata Motors' global reputation.

Speaking at the launch, **Mr. Asif Shamim, Head – International Business, Tata Motors Commercial Vehicles**, said, *"The Dominican Republic presents a high-potential market aligned with Tata Motors Commercial Vehicles' global growth ambitions. With its growing economy and infrastructure, our advanced commercial vehicle solutions are well-positioned to support national development goals. Backed by Equimax's strong local presence, we aim to deliver unmatched value through reliable products, efficient service, and long-term customer support for meeting the aspirations of transporters and businesses in the country."*

**Mr. Gabriel Tellerias, President, Equimax**, added, *"The introduction of Tata Motors' globally trusted commercial vehicles marks an important milestone for the Dominican Republic's transport and logistics sector. These vehicles have been carefully selected from Tata Motors' expansive portfolio and reflect a clear understanding of local business needs. Our priority will be to ensure a superior ownership experience through Equimax's strong commitment to exceptional after-sales service, offering customers timely support and long-term value. We value our partnership with Tata Motors and look forward to driving growth and progress together in the Dominican Republic."*

Tata Motors' commercial vehicles are sold in over 40 countries worldwide, with a portfolio that spans sub-1-tonne mini-trucks to 60-tonne heavy-duty trucks and 9- to 71-seater passenger transport solutions. With over seven decades of experience in commercial mobility, the company continues to deliver on its promise of performance, durability, and total cost efficiency — built on a foundation of frugal engineering and global innovation.

### **Key Highlights of the Launch:**

#### ***Segment-Centric, Application focused Vehicles:***

- **Super Ace:** Ideal for FMCG, e-commerce, and food delivery
- **Xenon:** Available in single and double cabin, suited for cargo and utility
- **Ultra Range:** Built on a next-gen smart truck platform for urban logistics
- **LPT 613:** Designed for construction and infrastructure sectors

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**PRESS RELEASE*****Customer-Centric Services:***

- Extended warranty of up to 5 years or 200,000 km on select models
- Equimax's strategically located service centers ensure easy access to genuine spares and timely maintenance

**About Tata Motors**

Part of the USD 180 billion Tata group, Tata Motors Limited (BSE: 500570; NSE: TATAMOTORS), a USD 52 billion organization, is a leading global automobile manufacturer of cars, utility vehicles, pick-ups, trucks, and buses, offering an extensive range of integrated, smart, and e-mobility solutions. With 'Connecting Aspirations' at the core of its brand promise, Tata Motors is India's market leader in commercial vehicles and ranks among the top three in the passenger vehicles market.

Tata Motors strives to bring new products that captivate the imagination of GenNext customers, fuelled by state-of-the-art design and R&D centres located in India, the UK, the US, Italy, and South Korea. By focusing on engineering and tech-enabled automotive solutions catering to the future of mobility, the company's innovation efforts are focused on developing pioneering technologies that are both sustainable and suited to the evolving market and customer aspirations. The company is pioneering India's Electric Vehicle (EV) transition and driving the shift towards sustainable mobility solutions by developing a tailored product strategy, leveraging the synergy between Group companies and playing an active role in liaising with the Government of India in developing the policy framework.

With operations in India, UK, South Korea, Thailand and Indonesia, Tata Motors markets its vehicles in Africa, the Middle East, Latin America, Southeast Asia, and the SAARC countries. As of March 31, 2025, Tata Motors' operations include 93 consolidated subsidiaries, two joint operations, four joint ventures, and numerous equity-accounted associates, including their subsidiaries, over which the company exercises significant influence.

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**About Equimax**

Equimax is a leading distributor of commercial vehicles, heavy equipment, and industrial solutions in the Dominican Republic. With over three decades of experience in the automotive and equipment sectors, the company has built a solid reputation for delivering reliable products, comprehensive after-sales support, and solutions adapted to the evolving requirements of the Dominican Republic's commercial sector.

Representing globally recognized brands, Equimax combines international standards with local expertise, offering a broad portfolio of solutions, competitive pricing, and exceptional service. Thanks to its strong commitment to parts availability, customer satisfaction, and long-term partnerships, Equimax continues to drive growth and efficiency across the country.

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